

Pop-Up Train Station Basel SBB



Why choose SBB Pop-Up?



High footfall

Continuous passenger flows from commuting and leisure travel, seven days a week.



Strong visibility

Central locations within railway stations and clear orientation systems.



Market validation

Opportunity to test product ranges, pricing and brand presence under real conditions.



Development potential

Successful Pop-Ups may serve as a basis for long-term leasing solutions within SBB stations.

Facts & Figures.



Rental period

3 Months

Shorter or longer rental periods on request



Opening hours

Mon - Fri 10.00 – 19.00

Sat - Sun 10.00 – 18.00 (incl. Public holidays)



Type of use

Sale of products in the non-food sector.
Showroom or gallery.

Authorization for the sale of pre-packaged food and beverages is currently being clarified with the authorities.

No production/gastronomy area, as no grease extraction is available.



Rent per month

Turnover rent 10% (for startups)

Additional costs approx. CHF 350/month
(flat rate for storage, heating and operating costs as well as electricity; depending on the concept)

Other costs

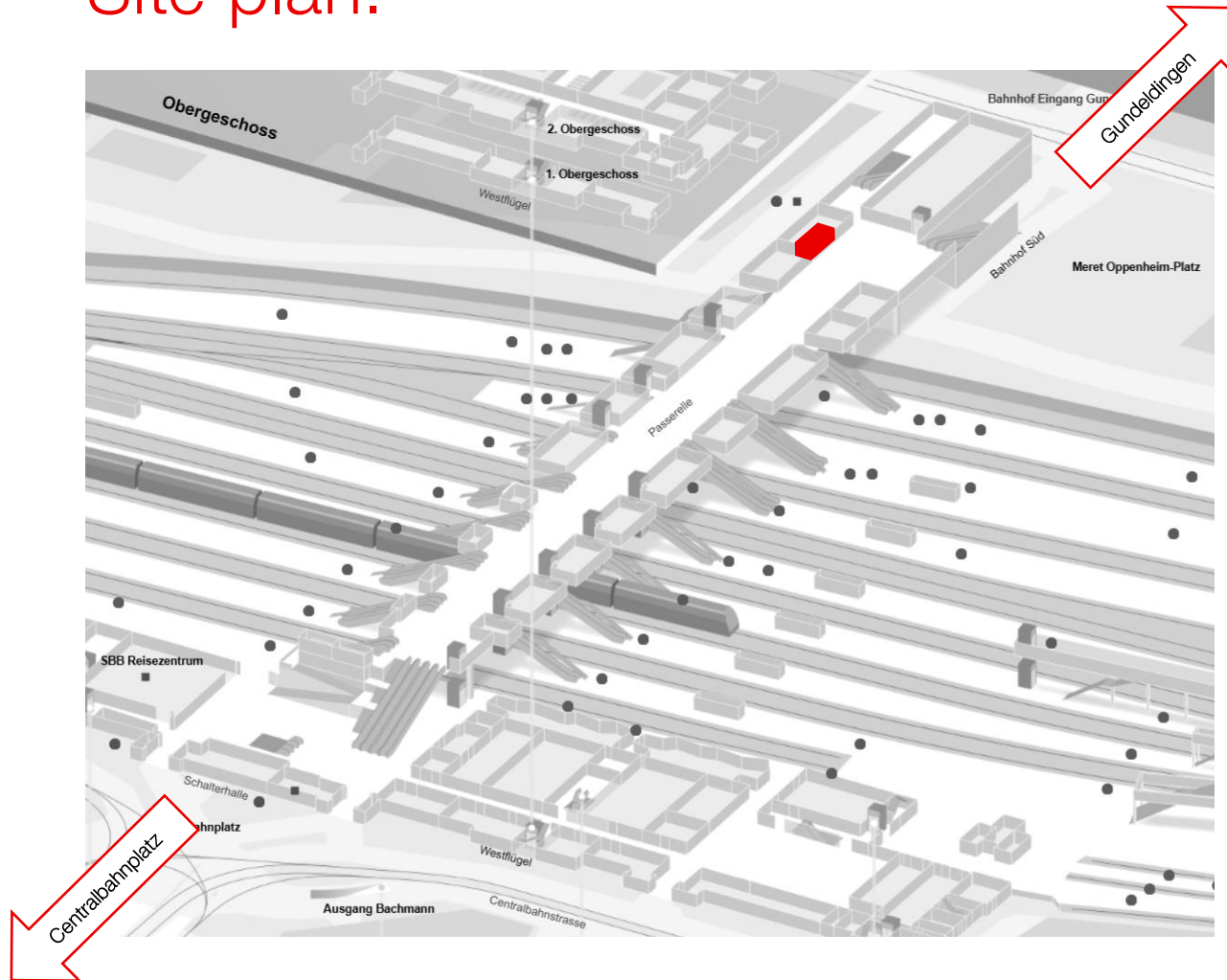
Final cleaning CHF 400 (one-time)
Fabric banner for the shop address approx. CHF 500 (one-time)



Communication channels

Location-based presence on sbb.ch, the “SBB Mobile” app, as well as the “SBB WiFi” landing page.

Site plan.



Over 142'000
people passing by daily at the station.

The pop-up space is located on the first floor on the passerelle and is marked in red on the floor plan.

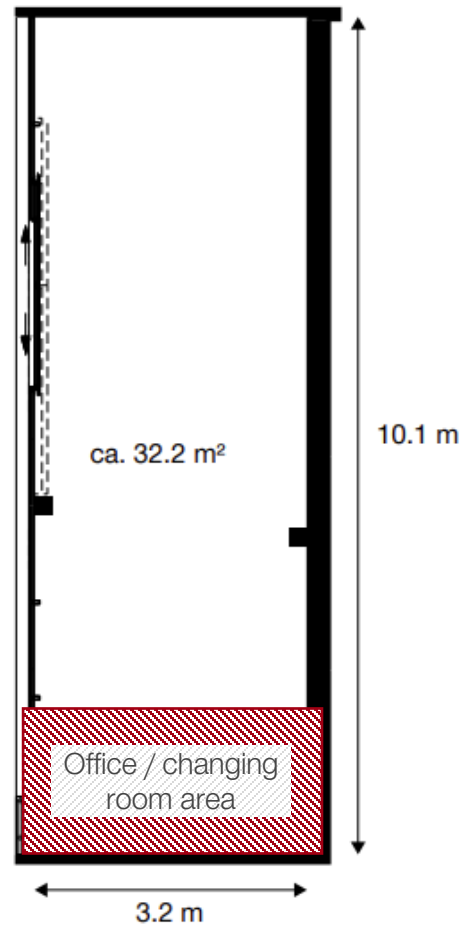
In the immediate vicinity, there are other tenants operating in the retail, café, food retail, specialist food and bakery sectors.

The full list of tenants can be found on the [Basel SBB station map](#) as well as the next page.

Pop-Up surrounding.



Floor plan.



The pop-up space features a long shop front with a sliding door. It is directly accessible via the walkway. The space includes a partitioned changing room/office area with a curtain, as well as a water supply and washbasin within the space.

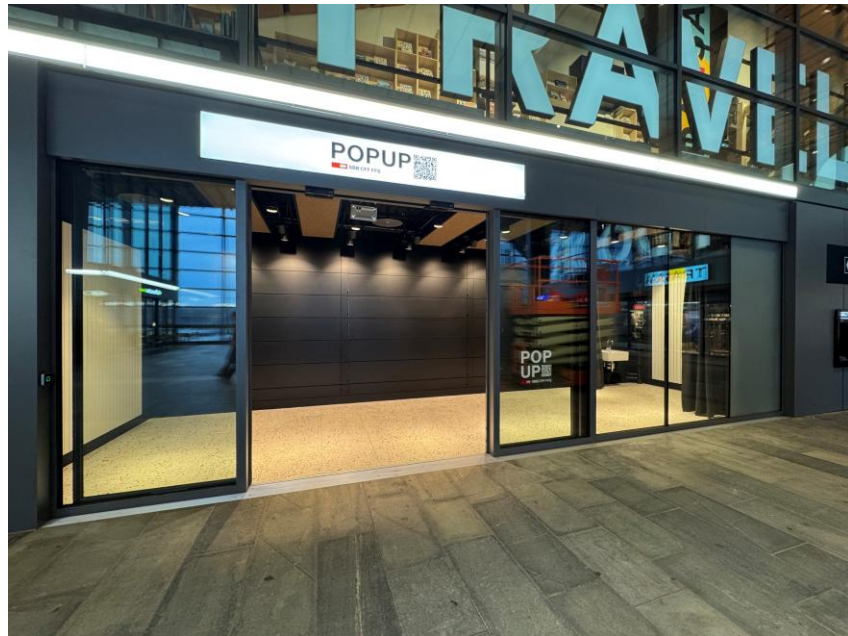
Sales area: approx. 32 m²

Storage area: approx. 30 m² (on the 2nd basement level)

Approx. 28'000
people passing by daily in front of the surface

Pictures of the surface.

Exterior view:



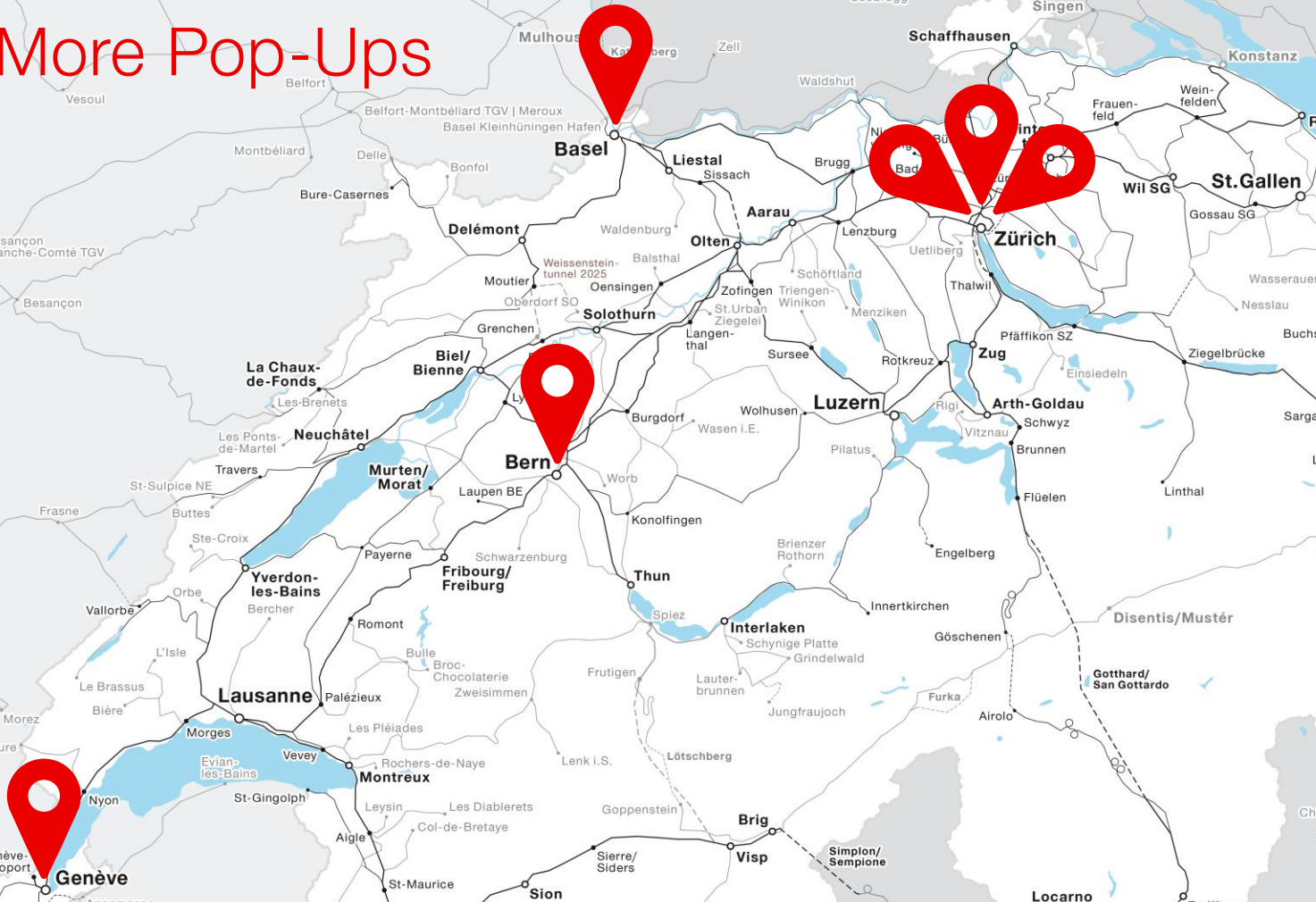
View from inside:



Information on fit-out.

Responsability	Topic	Information
SBB (base fit-out)	Heating, ventilation & air conditioning	Available
	Electricity & Internet	Various power strips Wi-Fi modem including LAN connection on the premises
	Lighting	TRILUX LiveLink lighting concept with LED spots
	Flooring	Easy-care hard flooring
	Water	Water connection including hand wash basin
	Surface finishing	Automatic sliding door with badge access
	Restrooms	Staff WC for shared use on the 2nd basement level
	Shop address	1 LED lightbox above the entrance door
Tenant (tenant fit-out)	Shop address	Fabric panel for the lightbox
	Furnishings / interior setup	Furnishing fixtures including POS (cash register) system

More Pop-Ups



More information about our nationwide pop-up offer [here](#).





We look forward to
your concept.

Apply now via our [contact form](#).