

# Pop-Up Train Station Bern



# Why choose SBB Pop-Up?



## High footfall

Continuous passenger flows from commuting and leisure travel, seven days a week.



## Strong visibility

Central locations within railway stations and clear orientation systems.



## Market validation

Opportunity to test product ranges, pricing and brand presence under real conditions.



## Development potential

Successful Pop-Ups may serve as a basis for long-term leasing solutions within SBB stations.

# Facts & Figures.



## Rental period

**3 Months**

Shorter or longer rental periods on request



## Opening hours

Mon - Fri 10.00 – 19.00

Sat - Sun 10.00 – 18.00 (incl. Public holidays)



## Type of use

Sale of products in the non-food sector,  
Showroom or gallery.

No production/gastronomy area, as no grease  
extraction is available.



## Rent per month

Turnover rent 10% (for startups)

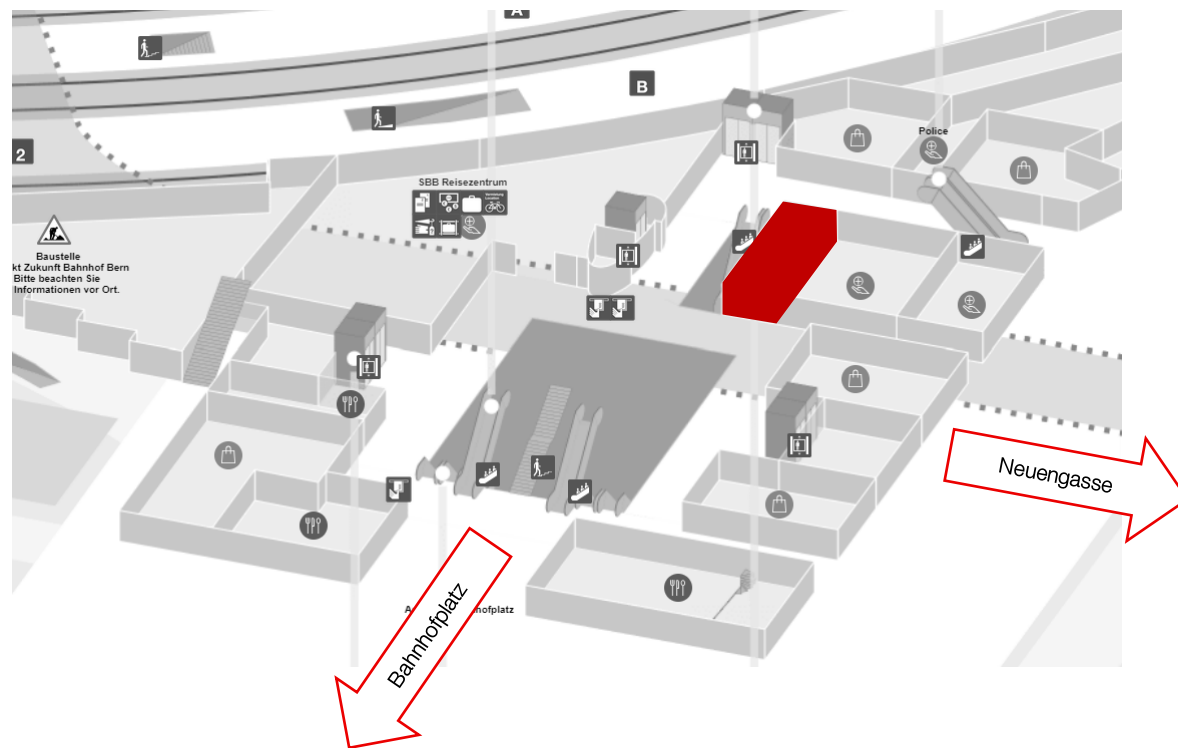
Additional costs approx. CHF 400/month  
(flat rate for storage, heating and operating costs  
as well as electricity; depending on the concept)



## Communication channels

Location-based presence on sbb.ch, the “SBB Mobile” app, as well as the “SBB WiFi” landing page.

# Site plan.



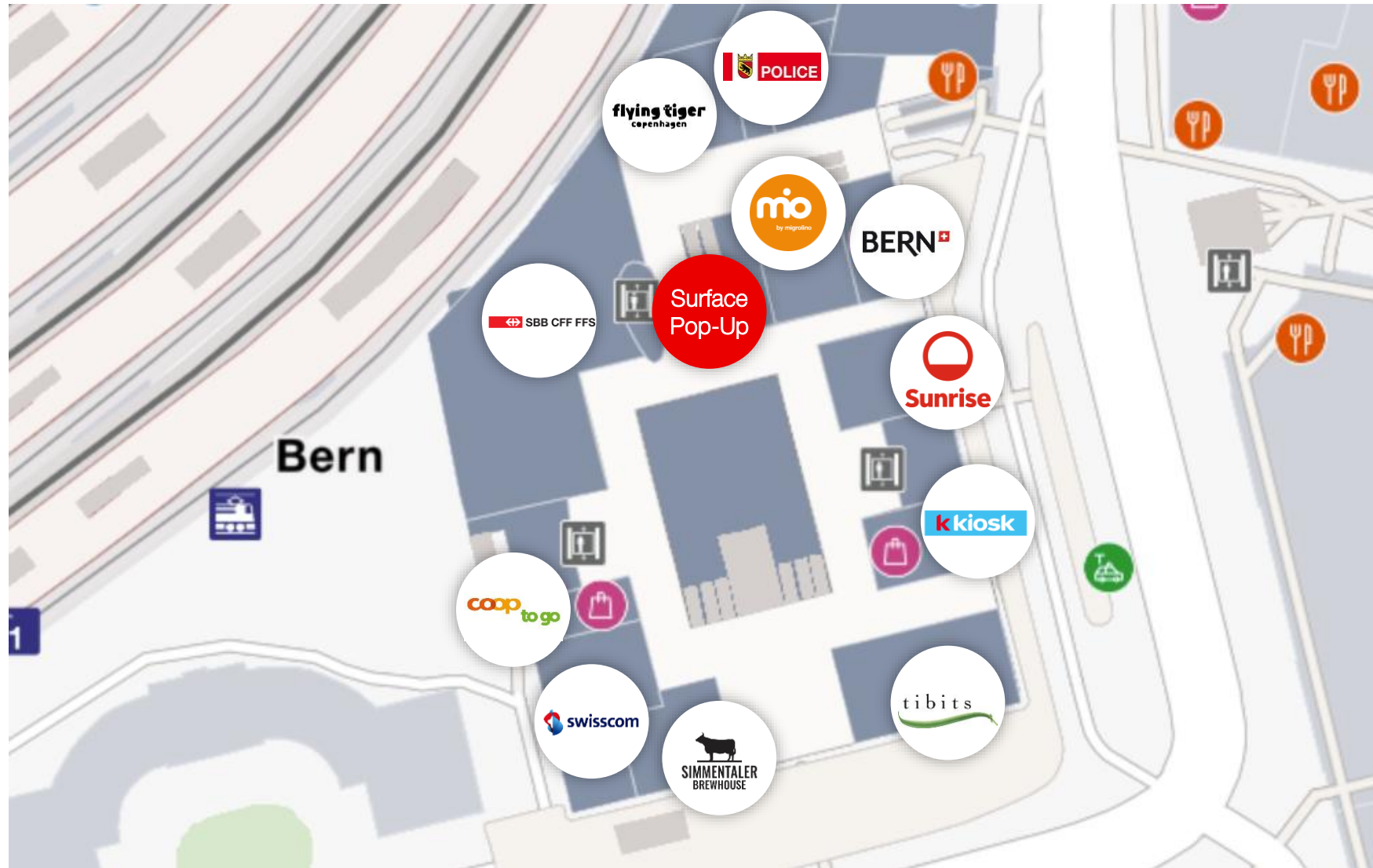
Over 280'000  
people passing by daily at the station.

The space for rent is located on the ground floor directly next to the escalator and is marked in red on the floor plan.

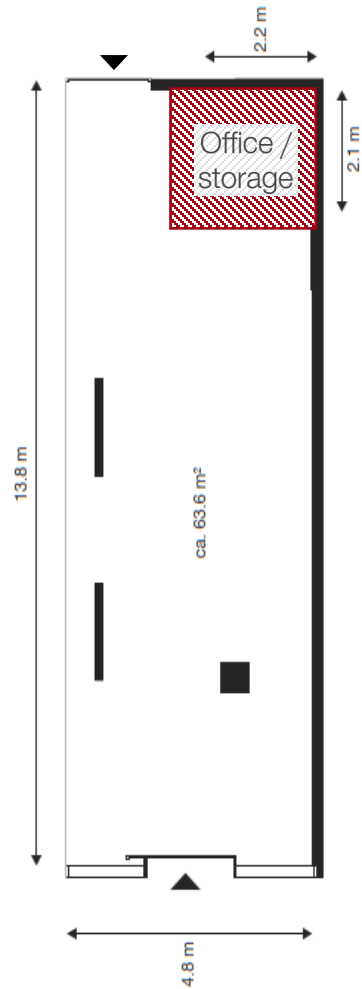
There are other tenants in the immediate vicinity operating in the sectors of services, food retail, electronics and catering.

The full list of tenants can be found on the [Bern Railway Station map](#) as well as the next page.

# Umfeld Pop-Up.



# Floor plan.



The pop-up space has two entrances and can be accessed directly from both Neuengasse and the ground floor of the main building. The space also includes a small office/storage area and a wash basin with water supply.

Sales area: approx 64 m<sup>2</sup>

Storage area: available (approx. 25 m<sup>2</sup>)

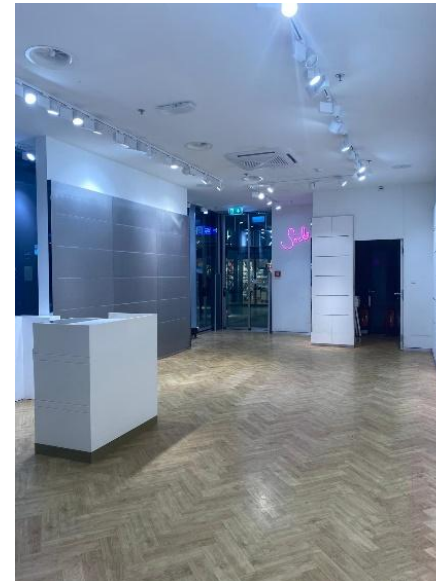
approx. 20'000  
people passing by daily in front of the surface

# Pictures of the surface.

Exterior view:



View from inside:

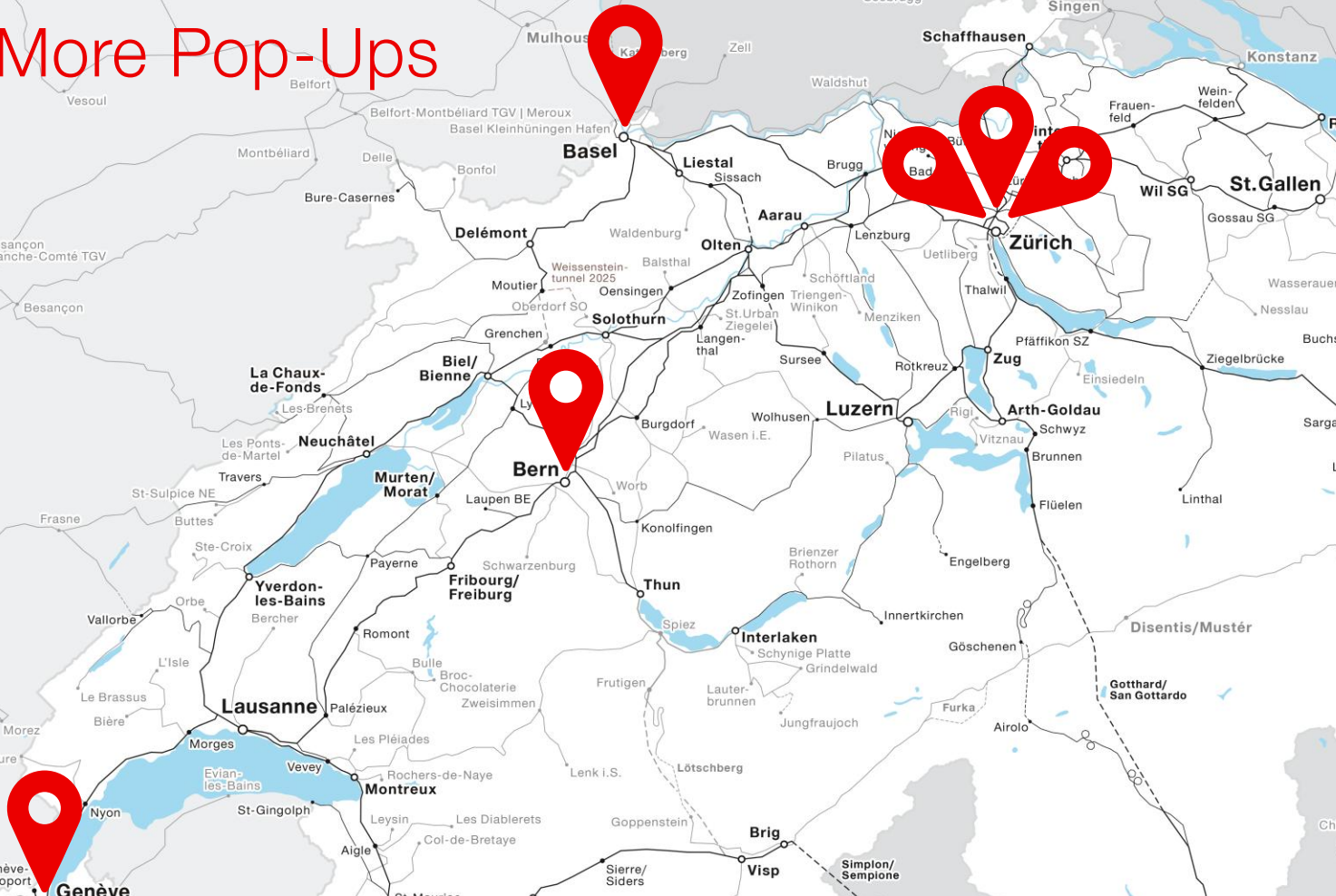


# Information on fit-out.

Responsability	Topic	Information
SBB (base fit-out)	Heating, ventilation & air conditioning	Available
	Electricity	Various power strips
	Lighting	Basic lighting, additional ceiling spots for individual illumination
	Flooring	Herringbone parquet
	Water	Water connection including hand wash basin
	Surface finishing	Automatic sliding door with badge access
	Restrooms	Staff WC for shared use on the 2nd basement level
	Furnishings / interior setup	Cash desk furniture and shelving elements available
Tenant (tenant fit-out)	Shop address	2x above entrance doors
	Internet	To be provided by the tenant (SBB Free WiFi available for 30 minutes per session)



More Pop-Ups



More information about our nationwide pop-up offer [here](#).





We look forward to  
your concept.

Apply now via our [contact form](#).