

Pop-Up Zurich Main Station.

 SBB CFF FFS



Why choose SBB Pop-Up?



High footfall

Continuous passenger flows from commuting and leisure travel, seven days a week.



Strong visibility

Central locations within railway stations and clear orientation systems.



Market validation

Opportunity to test product ranges, pricing and brand presence under real conditions.



Development potential

Successful Pop-Ups may serve as a basis for long-term leasing solutions within SBB stations.

Facts & Figures.



Rental period

3 Months

Shorter or longer rental periods on request



Opening hours

Mon - Fri 10.00 – 19.00

Sat - Sun 10.00 – 18.00 (incl. Public holiday)



Type of use

Sale of products in the **non-food** sector.

No production/gastronomy area, as no grease extraction is available.



Rent per month

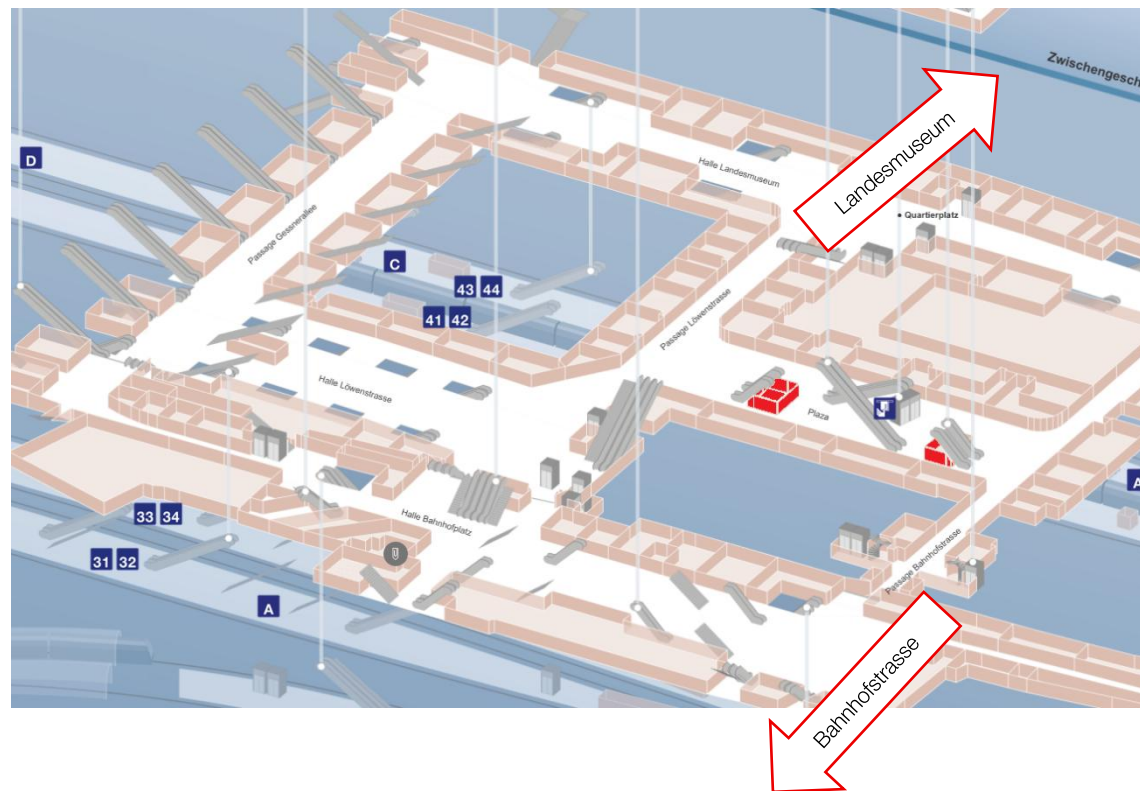
On request. Special conditions for start-ups.

Communication channels

Location-based presence on sbb.ch, the “**SBB Mobile**” app, as well as the “**SBB WiFi**” landing page.



Site Plan.



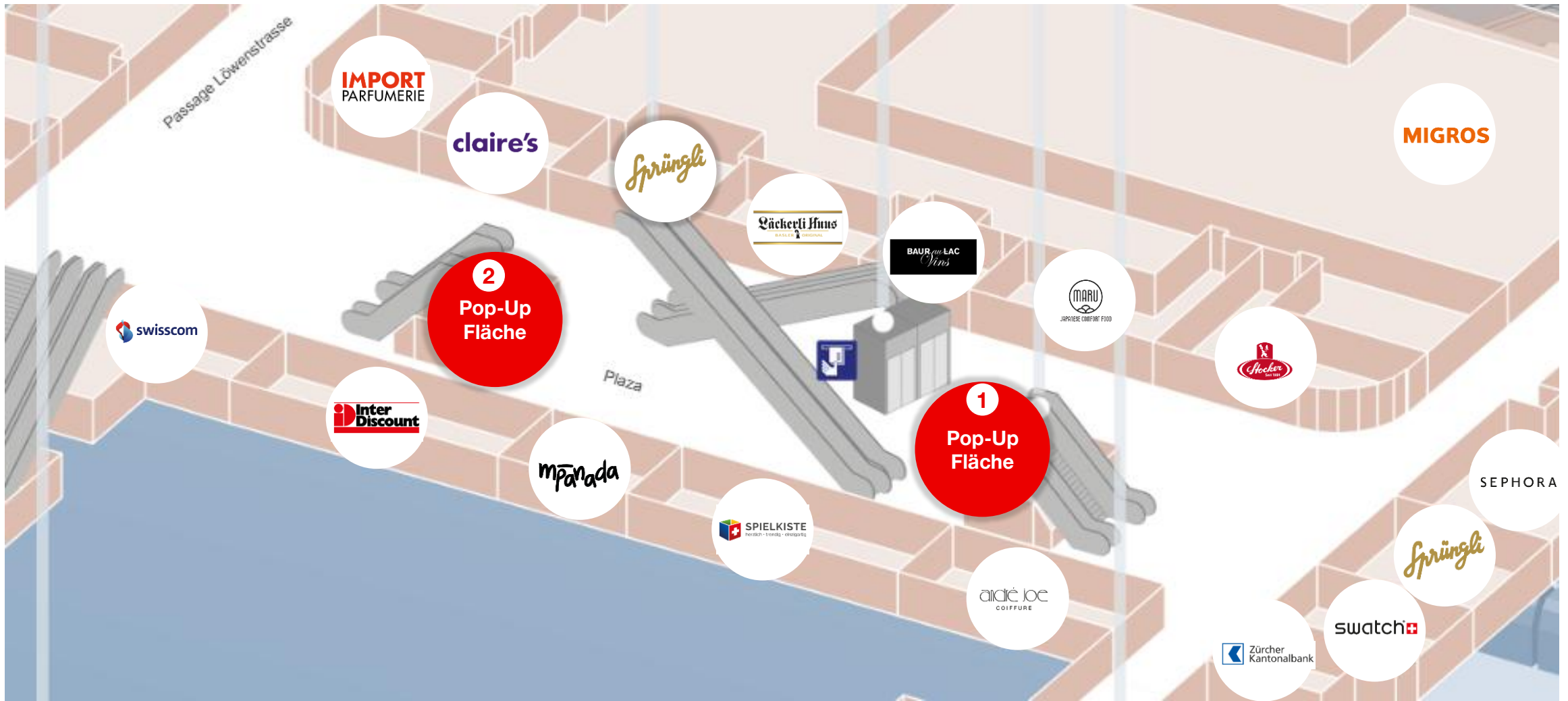
The two pop-up stores are located on the 2nd lower level in the Plaza area of Shopville at Zurich main station.

The locations are right next to the Bahnhofstrasse passage (No. 1) or the Löwenstrasse passage (No. 2).

Please refer to the station map for details of all tenants:
Zürich HB.

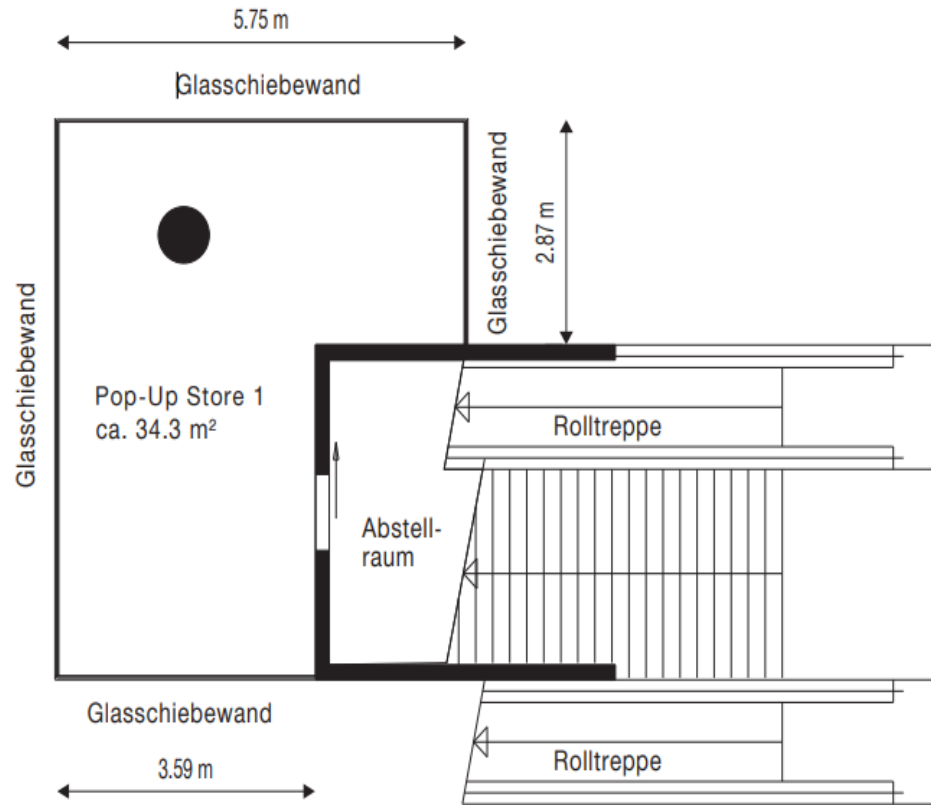
Over 400'000
people passing by daily at the station.

Pop-Up surrounding.



- 1 Pop-Up Store 1
- 2 Pop-Up Store 2

Floor Plan.



The structural orientation of the two pop-up stores is identical, both are about 34m² and have an adjacent storage room of 10m². They have a folding glass cladding and can therefore be individually open or closed. A water connection incl. Washbasin is available in the storage/storage room.

Sales area: approx. 34 m²
Storage: approx. 10 m²

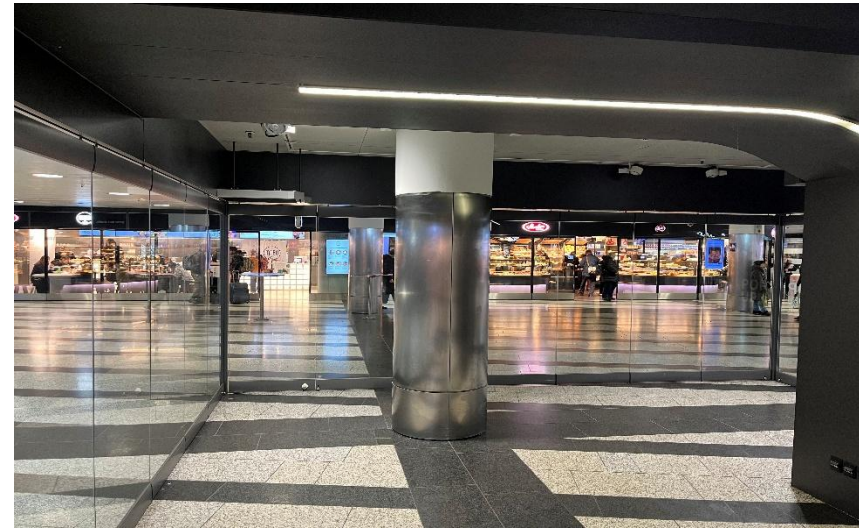
Floor plan of pop-up no. 1, pop-up no. 2 has a mirror-inverted structure

approx. 25'000
people passing by daily in front of the surface

Pictures of the surface



Exterior view, Pop-Up Store 1

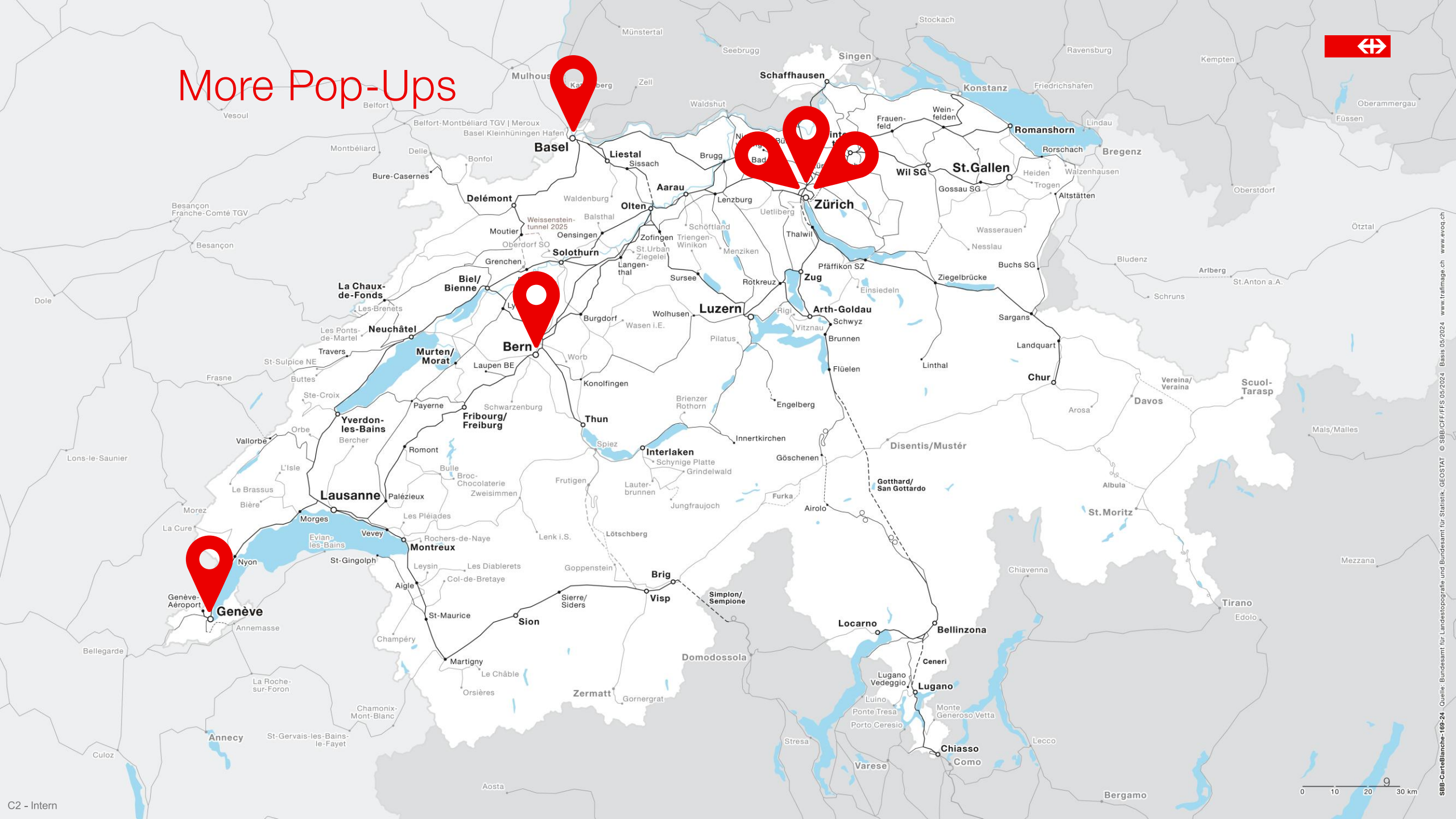


Interior view, Pop-Up Store 1

Information on fit-out.

Responsibility	Topic	Information
SBB (base fit-out)	Heating, ventilation & air conditioning	Not available
	Electricity & Internet	Various 230V multiple sockets Wi-Fi with your own Wi-Fi password
	Lighting	Basic lighting, additional ceiling spotlights for individual lighting
	Flooring	Natural stone floor analogous to mall area
	Water	Supply pipe and washbasin in the storage room, wastewater disposal by canister
	Surface finishing	Top-quality folding glazing
	Restrooms	Staff WC for shared use on the 1st basement level
	Shop address	LED lightbox
Tenant (tenant fit-out)	Shop address	Adhesive foil for the light box, 1x per side
	Furnishings / interior setup	The furnishings will be provided by the tenant

More Pop-Ups





We look forward to
your concept.

Apply now via our [contact form](#).