SBB CFF FFS

Pop-Up Train Station Geneva Cornavin

Why choose SBB Pop-Up?

High footfall
Continuous passenger flows from commuting and leisure travel, seven days a week.

Strong visibility
Central locations within railway stations and clear orientation systems.

Market validation
Opportunity to test product ranges, pricing and brand presence under real conditions.

Development potential
Successful Pop-Ups may serve as a basis for long-term leasing solutions within SBB stations.

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Facts & Figures.

Rental period

3 to 6 Months
Shorter or longer rental periods on request

Opening hours

Mon - Sun 9:00 AM – 9:00 PM
(incl. Public holidays)

Type of use

Cold catering (without ventilation), retail, service, showroom

Rent per month

Turnover rent 10%

Additional costs approx. CHF 500.-/month
(heating, operating costs)

Communication channels

Location-based presence on sbb.ch, the **“SBB Mobile”** app, as well as the **“SBB WiFi”** landing page.

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Site plan.

The Pop-Up Store is located on the ground floor of the west wing, connected to Metro Shopping to the south and the Place de Montbrillant exit to the north.

Geneva Cornavin Train Station belongs to the largest ones in French-speaking Switzerland (in terms of passenger flow and size), with an interesting and varied mix of tenants.

You can find the full list of tenants on the station Geneva Cornavin station map.

Over 48’000
people passing by daily at the station.

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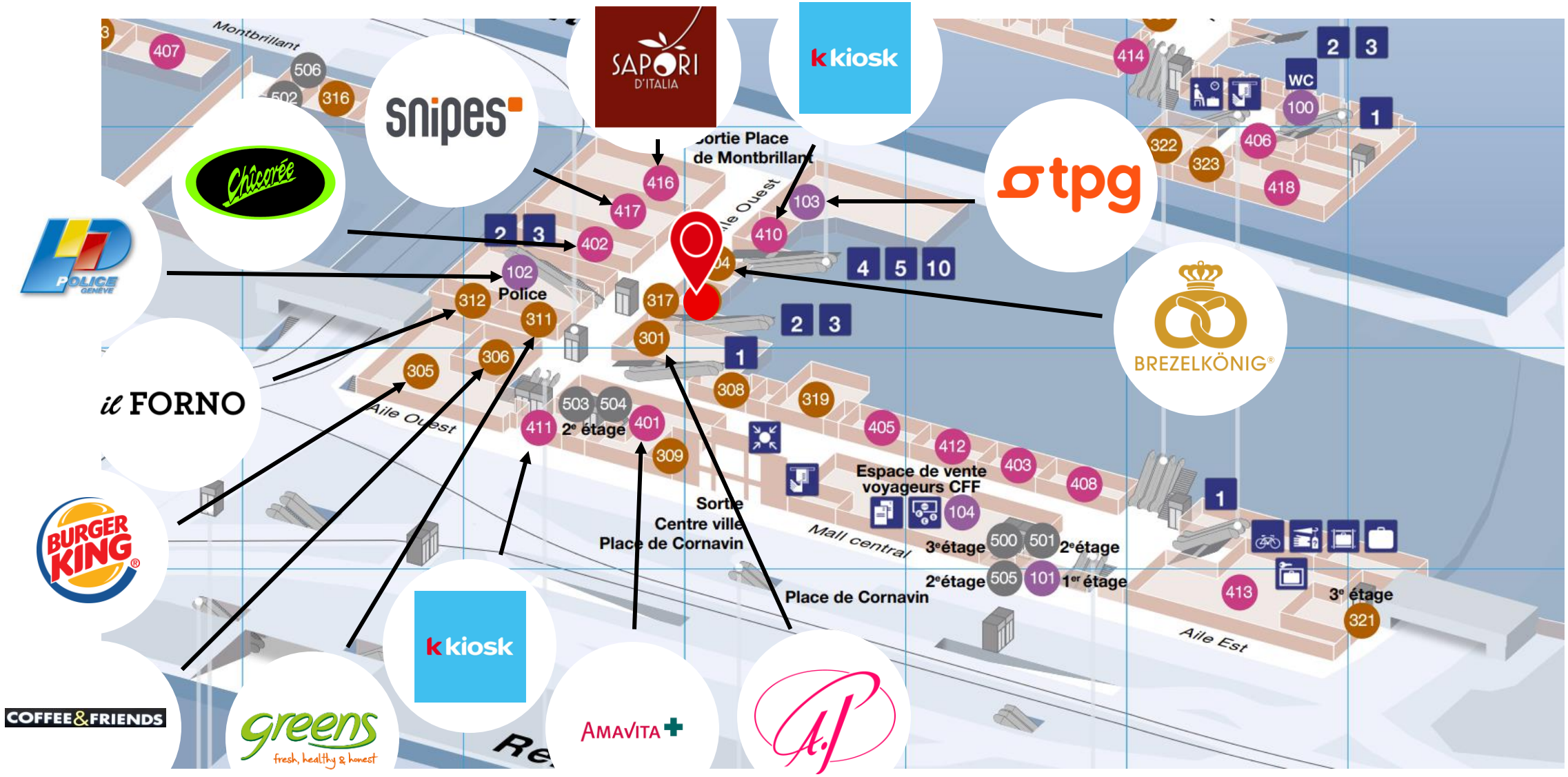
Pop-Up surrounding.



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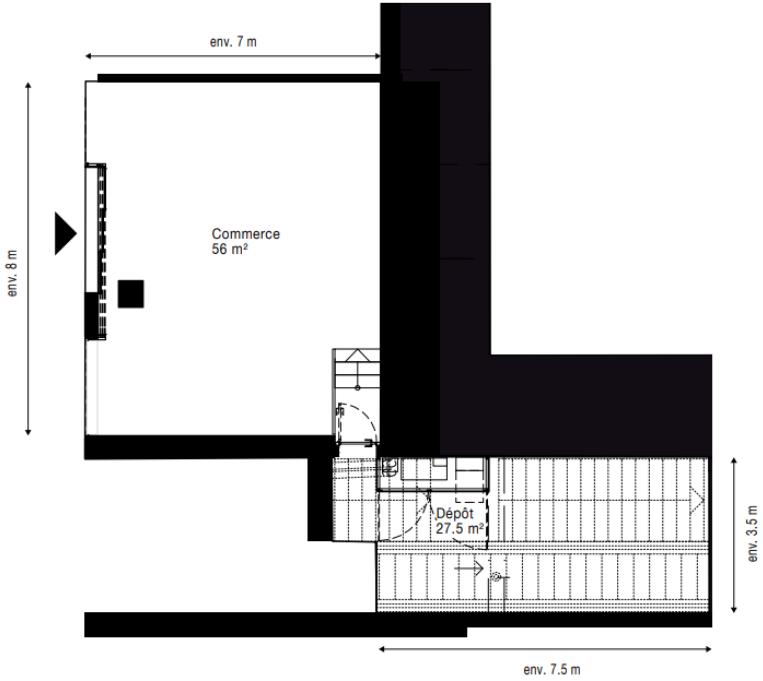
Floor plan.



With an entrance overlooking the station's busiest underpass, the pop-up space is directly accessible from the ground floor of the west wing, connected to Metro Shopping to the south, the Place de Montbrillant exit to the north and tram stops 14 and 18 opposite the shop.

Sales area: approximately 56 m²
Storage: approximately 27.5 m² (floor space)

Over 48’000
people passing by daily in front of the surface

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Pictures of the surface.

Exterior view

View from inside

View from inside

Photo of the tenant Utopia (2025)

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Information on fit-out.

Responsability	Topic	Information
SBB (base fit-out)	Heating, ventilation & air conditioning	Heating: 30W/m2 soit 1455W Ventilation & air conditioning: 242.6 m^3/h
	Electricity & Internet	Several multiple sockets, 230 V, 3x63 A.
	Lighting	Lighting concept with LED spots
	Flooring	Floating engineered wood flooring
	Water	Sink at the back of the unit, with water supply and a washbasin in the storage area within the leased premises.
	Surface finishing	Automatic sliding door
	Restrooms	No toilet in the rented area, use of the station toilets
	Shop address	Existing mounting bars for signage installation at the tenant's expense.
Tenant (tenant fit-out)	Shop address	Installation of the logo at the tenant's expense.
	Furnishings / interior setup	Furnishing fixtures including POS (cash register) system

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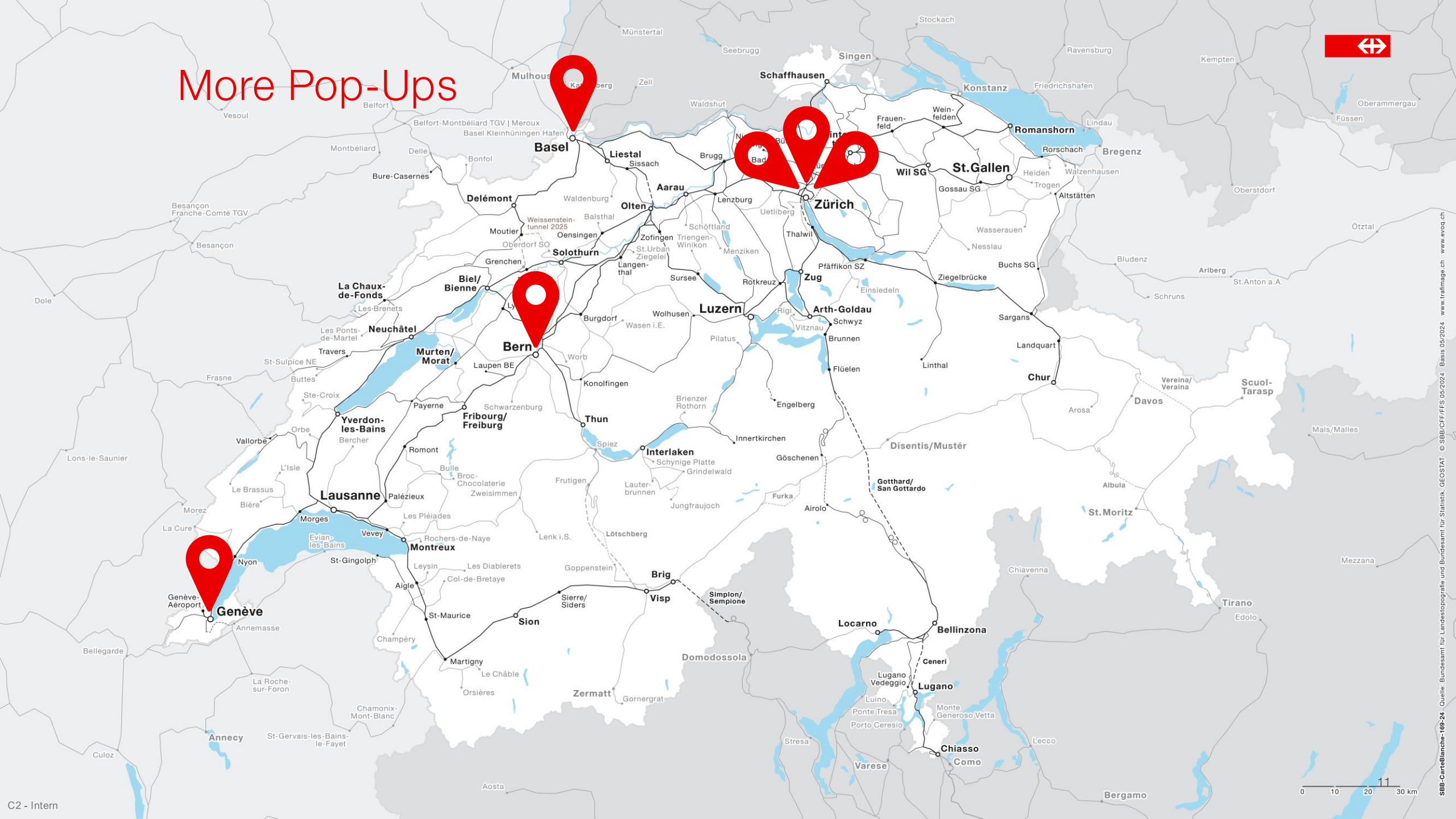
More Pop-Ups



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We look forward to your concept.

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